

Grant Project Unit (Group Project)

Whole Project Due: 12/13

1000-1250 words

In this unit, you will imagine you and your group are applying for a grant to solve a need of your community (whether that be the campus community, or a community elsewhere in NYC). You will be completing (most of) the typical steps of preparing a grant proposal.

Since this is a group project, the grading is slightly different. You will receive a group grade on the project as a whole, which will serve as a base grade for your individual score. Your group members will be evaluating the effort you put into this project and I will keep those evaluations in mind when assigning individual grades at the end of this unit. You will be creating a Gantt chart and writing a group contract for this project. If you do not hold up your end of the contract (ie, you do not communicate, you miss group meetings, you skip class when I give group time to work, you do not do the work you agreed to do, etc.), I will ask you to complete this entire project individually.

Grant Project Checklist:

___ Group Agreement Due 11/06 (please email it to me, CC all group members)

___ Timeline (Visual Chart showing delegation of tasks) 10 pts Due 11/09

___ Abstract/ Problem Statement 18 pts Due 11/15

___ Budget 7 pts Due 11/23

___ Project Narrative (with sources cited) 50 pts Due 12/13

___ Presentation 15 pts Due 12/13

Due 11/09 Timeline

Please create a visual representation of the delegation of tasks in your group. This allows you to see at a glance:

- What the various activities are and who will be working on them
- When each activity begins and ends
- How long each activity is scheduled to last
- Where activities overlap with other activities, and by how much

- The start and end date of the whole project

Abstract/Problem Statement Due 11/15

250-500 Words

The abstract gives your readers their first glance at your project. It should be succinct and written in the future tense and should condense what you have written in the project narrative. You will outline:

1. The problem you are addressing. (Problem Statement)
 - a. *Before any grantor will give you money, you must identify a need or a problem that your project will be solving. In 75-150 words, you will describe the opportunity, challenges, *issues/need within the community that your proposal addresses.
 - b. This unit will be much easier if, as a group, you identify a real problem or need within a community to address, such as an increased homeless population or lack of access to fresh and healthy foods. In the problem statement, you should also be sure to define who is affected by the problem you notice.
 - c. ***Example Problem Statement:** Over a year ago, a condominium developer dug a pit at Lot 48 on Sullivan street in Pawnee, Indiana to build a basement but went bankrupt in the middle of the construction project. The site remains abandoned in an otherwise residential neighborhood. Not only is the unsightly dirt pit an eyesore for the community, it also poses a safety risk. Walking home late at night, a neighborhood man fell into the pit, breaking both of his legs. As Sullivan Street is also the home to several families with children, this safety hazard is especially concerning.
2. What your project is.
3. How your project goals address the identified problem.
4. How you will measure those goals.

Due 11/23 Budget

Your budget will break down the expenses of your grant for the grantors. You may either create a spreadsheet of your own for this or fill out the example I have provided on the Readings and Resources page. If your proposed project requires a lot of materials, you may want to use the example as a guide, while creating your own spreadsheet. Your first step is brainstorming a list of all materials your project will require to complete. Next, you will look up the prices of those materials and catalogue them in your budget report.

In the budget, while the cost does not have to be spot on, I do not want you arbitrarily making up prices. There is no writing in this portion of the project, so I expect you to do a little research

once you have come up with your list of expenses. Should your staff be making minimum wage, or are their positions typically paid more? How much do standard office supplies cost? How much does postage cost to mail surveys to 200 participants?

12/13 Project Narrative 4-6 Pages

The project narrative will contain the bulk of your grant proposal. It is here that you will describe the nature of your project, how it will address the community need/problem that you identified in your problem statement. The key to a good project narrative is to be as specific as possible-this is where you anticipate an answer any questions the grantors might have about your project.

Your project narrative should first give a background of your problem and the people it affects, incorporating the research you have done. Perhaps this background research provides statistics regarding your problem; perhaps outlines what other communities have done to address similar problems; perhaps it includes an analysis of the community (cultural, historical, demographical, etc.); perhaps it does a combination of these.

Next, your project narrative should describe the nature of your proposed project. You will describe the exact activities for which you are requesting funding.

- Describe your overall goal(s) regarding the problem you noticed; what are the objectives or ways in which you will meet those goal(s)?
- Describe how this focus was determined and who was involved in that decision-making process.
- How will the proposed activities benefit the community, being as clear as you can about the impact you expect to have?
- Who will carry out the activities in the proposed project?
- What is the timeframe in which this will take place?

Finally, your project narrative will describe how you plan to measure the outcomes of your project. Funding is often based on measurability, so this part is quite important. Describe your criteria for the project's success, how you will measure the changes, and use the evaluation results?

- Will you survey participants?
- Is your effectiveness numbers based (like tracking the amount a video has been shared)?
- Will you give your participants action cards (cards containing desirable outcome actions that they can choose from, ie after viewing an educational video on healthcare, participants pick between cards saying "will talk to my family about healthcare options," "will never talk about healthcare," "will write my local representatives about healthcare options," or "will donate to healthcare initiatives").

- Will you interview select participants?
- Will you do a combination of these measurements, or something entirely different?

Whatever your method for measuring outcomes, you must be specific. If you plan to survey participants, include a sample of your survey questions. If you are tracking numbers, what number equals success; how do these numbers translate into real world change? Why is that methodology effective for your project?

12/13 Presentation Slide Show (10 Minutes)

You will be presenting your project to the class with some kind of visual aid (PowerPoint, Prezi, etc). The content of this project will be the bulk of your project narrative; however, you should not just stand in front of the class and read your project narrative word for word. Rather, you will take the most engaging and important parts and relay them to the class. There is an option to send me the elements of your presentation with speaker notes rather than presenting to the class. You can elect to present to the class for extra credit.

Whereas the rest of your project is narrative in nature, in the presentation you can appeal to your audience using images. Images can be key in relating the importance of your project, so use your visual aids wisely.